OBINNA OLEKANMA
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[LinkedIn Profile](#)

SUMMARY

- **Mobile App Developer** with hands-on experience building and deploying cross-platform apps using React Native and Expo, focusing on intuitive UI, seamless UX, and scalable architecture.

- Successfully developed and maintained core app features including **authentication**, **profile management**, and **image upload integrations**, contributing to real-world solutions like *PackSmart*.

- **Product Manager** with a strong grasp of user-centered design, agile methodologies, roadmap planning, and MVP development through coursework and real project execution.
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- Skilled in **requirements gathering, wireframing (Figma), backlog prioritization (Jira), stakeholder communication**, and usability testing.

- Proven ability to **bridge the gap between technical development and business goals**, collaborating with cross-functional teams to deliver value-driven digital solutions

EDUCATION

University of Nigeria, Nsukka
Bachelor of Dental Surgery (BDS)
Sept 2015 – Aug 2022

CERTIFICATIONS

- Product Management – Techwitsclan Academy

- UI/UX Design – Product Design University Africa (PDU Africa)

- Jira Certified – Platform Level

WORK EXPERIENCE

Mobile App Developer
PackSmart (Capstone Travel App)
March 2025 – June 2025

- Spearheaded mobile development using React Native and Expo for key user flows (auth, profile, notifications).

- Developed and Implemented the user authentication system with secure token storage using Expo SecureStore.

- Built a responsive, personalized profile screen with image uploads, form validation, and gender selection.

- Coordinated using Slack and Google Workspace to maintain cross-functional alignment.

UI/UX Designer
IDEALNOVATE
August 2024 – December 2024

- Developed mobile-first wireframes, mockups, and prototypes in Figma for product iterations.

- Participated in user research and contributed to persona development for edtech and fintech solutions.

- Led accessibility audits to improve usability for a broader user base.

Product Manager
PetSync (Pet Care Platform – Capstone Project)
April 2024 – July 2024

- Defined product goals and success metrics for a health-focused pet tracking app.

- Conducted competitor benchmarking and market research to validate MVP.

- Collaborated with a design/dev team to ensure design-to-dev alignment and sprint velocity.

TECHNICAL SKILLS

- Mobile Development: React Native, Expo, JavaScript
- Product Tools: Jira, Slack, Google Workspace, Figma
- Research & Analytics: User Interviews, Surveys, Persona Development
- - Agile Development & Scrum
- - Product Lifecycle Management
- - Roadmap Planning & Feature Prioritization
- - Mobile App Strategy (React Native, Expo)
- - UI/UX Design Collaboration (Figma)
- - User Research & Feedback Loops
- - Technical Collaboration with Engineering Teams
- - Metrics Definition & Success Tracking
- - Cross-functional Team Leadership

SOFT SKILLS

- Analytical Problem Solving

- Communication & Collaboration

- Fast Learner & Self-Starter

- Empathy in User Design

- Data-Informed Thinking

🗣️ **LANGUAGES**

- English – Fluent